

NWDC / USDF Region 6 Championship Show Vendor Packet / 2017

2017

**GREATAMERICAN INSURANCE GROUP/USDF
REGION 6, DRESSAGE CHAMPIONSHIP SHOW**

*USEF/USDF Recognized * Level 4 Competition*

The Northwest Dressage Championship

September 21 – 24, 2017

Idaho Horse Park * Nampa, Idaho

Contact: Sherry Littlejohn at sherry@TheOrganizedHorse.com

Dear Potential Vendor,

The Region 6 Dressage Championships and Northwest Dressage Championship Show will be at the **Idaho Horse Park in Nampa, Idaho in 2017 on September 21 – 24.**

Region 6 encompasses Alaska, Washington State, Oregon, Idaho and Eastern Montana, approximately 3300 members. The GAIG / USDF Region 6 & Northwest Championship Show has a three year rotation so that the show is accessible to all of our region's horses and riders. The rotation is Idaho, Oregon and then Washington. For the last several years, the show has had around 250 completing horse and rider teams. Our last rotation to Idaho was a bit smaller with 203 competitors. Of those Rider/Owners, 90% were female, 60% are between the ages of 31-50 and 89% have a bachelor's, master's, PhD or professional degree. Not surprising, the average income is over \$100,000 and 85% responded that they own three or more vehicles. These 150 to 250 riders multiples to over 500 faces at our show as most riders bring at least four supporters to cheer them on or help polish their boots!

Following is the 2017 vendor form. In Idaho, the vendors are located inside the indoor arena, so no worries about weather and staying dry. Additional spots are available for trailers or tents, such as saddle fitters, near the stall areas. Please note that the spaces will be larger as we have more space, but there is no wall definition, so you need to plan for that. Electricity is an additional charge as are table and chair rentals. There is plenty of parking. Based on vendor response, I will try to space booths further apart so you will be able to expand beyond your paid space. I will give preference for the expanded space to vendors in the order they sign up, so sign up early!

The web site for the Idaho Horse Park is www.idahohorsepark.com and provides information on the grounds set up, local hotels and restaurants, parking, overnight camping options and more. Please note all facility rules, including the dog policy and plan accordingly.

In Oregon and Washington, the vendors generally sponsor an event with contributions of food and beverages to keep costs down, but the Idaho Horse Park does not allow outside food or beverages to be brought in, so other creative solutions are encouraged to create traffic in the vendor area. Contact me with any suggestions you have. Continual announcements will be made throughout the show encouraging competitors to visit the vendor area as well as your specific vendor announcements.

Announcements: Please provide 2-3 type-written announcements that you would like to have read at the show. Include with your form.

Competitor Bags: If you would like include something in the competitor bags that are handed out at the beginning of the show.... a business card, a special discount coupon, etc., you have that option this year. Please send to Carolynn Bunch at 14751 N. Kelsey St. #346, Monroe, WA 98272. The deadline for your item to be included in the Competitor Bag is **September 8th**. The suggested **quantity is 225**.

Sponsorships and Advertising: VIP Tier 1 and Tier 2 sponsors receive their vendor space as part of their sponsorship. A 15' x 30' space for Gold Level Sponsorship and a 15' x 15' space for Silver Level Sponsorship. You must fill out **both** the Sponsorship forms (contact Carolynn Bunch at carolynnbunch@gmail.com AND the Vendor Form. Please note that electricity and table and chair rentals (if needed) are not included and must be paid via the Vendor form. Please contact Carolynn if you are interested in advertising in the Championship program.

We're looking forward to having you at the 2017 Championships. Please contact me if you have any questions. My preferred communication is via email: sherry@TheOrganizedHorse.com. As I also am a vendor and will be preparing for this show, I appreciate your cooperation in meeting the deadlines, providing all information required and minimizing any exception requests, which I may or may not be able to accommodate.

Best regards,
Sherry Littlejohn, 2017 Vendor Coordinator

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Vendor Information & Application

Deadline: August 11, 2017

Send all inquires, applications and checks (Payable to Dressage Northwest) to: Regionals/Sherry Littlejohn c/o Carolynn Bunch – 14751 N. Kelsey St. #346, Monroe, WA 98272 / Phone (360-568-0563) / Email: Sherry@TheOrganizedHorse.com (preferred)	Payment: With application. Check or Money Order. Payable to: Dressage Northwest . Checks will not be cashed until September 1, 2017
Deadline: Application Form, Vendors Fees: Due by August 11, 2017	Set-up: Tuesday (noon -EOD). or Wednesday. 9 AM – EOD (Show starts on Thursday)
Approximate Arrival Time: _____ (Helpful in overall planning)	Tear-down: Sunday, September 25th after last ride of show or Monday morning. Everyone to be gone by noon on Monday, 9/25.

Business Name: _____	Type of Business & Items Carried: _____
Web Site: _____	Email Address: _____
Mailing Address: _____	Phone Number: _____
Contact Person: _____	Title: _____

I am a VIP Gold Sponsor (15' x 30' space) I am a Silver Sponsor (15' x 15' space)

If you require additional space, please contact Sherry@TheOrganizedHorse.com. Remember, that electricity and chair and table rentals are not included as part of the VIP sponsorships.

Pricing	Costs	Qty	Total
Standard Vendor Package:			
<ul style="list-style-type: none"> • Booth Space • Daily Announcements • Night Security 	<ul style="list-style-type: none"> • Competitor events to socialize and shop. • Flyer or Business Card in Exhibitor Bag • Program Listing on Vendor Page 		
15' x 15' (inside / no walls)	\$150		
15' x 30' (inside / no walls)	\$225		
15' x 40' (inside / no walls)	\$300		
Larger Sizes (if within reason) – State size	\$400		
Own Trailer or Tent outside	\$150		
Chair – Cost Each	\$2		
8' Table – Cost Each	\$10		
Electricity (Cost for total show)	\$30		
Total			

Vendor Agreement:

1. USDF Region 6 and/or Dressage Northwest and/or Idaho Horse Park will not be held responsible for any inability to perform its obligation due to acts of God, or any other circumstances beyond its control.
2. Vendor will hold USDF Region 6 and/or Dressage Northwest and/or Idaho Horse Park harmless for any loss, damage or claim of any nature, whatsoever, resulting from actions of vendor, its employees, agents, contractors, or representatives.
3. Vendor will hold USDF Region 6 and/or Dressage Northwest and/or Idaho Horse Park owners, employees, trainers, volunteers' security or anyone associated with USDF Region 6 and/or Dressage Northwest and/or Idaho Horse Park harmless for any damage or loss of personal property or merchandise while on the show grounds.

Vendor Signature (Must be same as Contact Person)

Date